EXAMINATION, 2021
(Vocational Course)
FUNCTIONAL ENGLISH
Paper First
(Communication Skills and Broadcasting)
Time : Three Hours
Maximum Marks : 50
Note : Attempt all question. All questions carry equal marks.

1. What are the two primary types of Interview discuss in detail ?

   Or

   What is oral communication, explain its advantages ?

2. What does ‘Take Dictation’ mean ? Discuss the benefits of dictation in detail.

   Or

   What is the difference between audio and visual communication ? Give some examples of audio-visual.

3. What is the difference between conference and seminar ? Explain.

   Or

   What is a meeting in business ? Explain its advantages and disadvantages.

P. T. O.
4. What are the examples of writing skills? Explain some of them with proper reference.  

Or

What is Advertising? Discuss any four types of Advertising.

Or

Explain the basic elements of ‘report writing’.

Unit—V

5. Write short notes on any two of the following:  

(i) Advantages of television as a medium of Broadcasting  
(ii) Fundamental of Broadcasting  
(iii) Role of radio in communication today  
(iv) Modes of current affairs